Creating the Perfect Brows . . .

As a make-up artist, I was acutely aware of the fact that my mother had a need that conventional cosmetics could not meet. She suffered from a type of alopecia (hair loss) of the eyebrows and lashes ever since I could remember. I would draw the eyebrows on for her, but it was often a painstaking process for her to draw the eyebrows on herself on a daily basis.

After my mom described the embarrassment of swimming and having the pencil wash off her eyebrows, and another afternoon when a neighbor stopped by after she had been napping and one eyebrow was completely wiped off when she answered the door, it clearly was time for a solution.

After completing my certification with the Academy of Micropigmentation, I had one of the most fulfilling days of my life, the day I was able to give a gift of eyebrows to my mother. This was a life changing experience for her and an incredible boost to her self-image. She went on to do her eyeliner, which was especially beneficial to her due to the absence of eyelashes, and I was able to give her lips a fuller appearance with the permanent lipliner.

It is said that the facial feature models spend the most time on is their eyebrows and most women, at some point, have altered their eyebrows by tweezing, waxing or electrolysis. As women grow older, the hair on the outer half of their brows tend to become sparse or even non-existent. In ancient China, royalty were the only ones adorned with “tattooed” eyebrows. In the early 1980’s, a brilliant opthamologist, Dr. Gioro Angres, realized today’s busy women would appreciate this ancient Chinese art. The concept of “permanent make-up” was then brought to make-up artists and technicians in Hollywood. Today, looking great is not simply for royalty or Hollywood movie stars. Virtually any person who colors or pencils in their eyebrows daily is a candidate for eyebrow enhancement with permanent make-up.

Many people have hairloss on their eyebrows from medical conditions, cancer treatment, burns, scars and others simply have very sparse or light eyebrows. Eyebrows frame the eyes and are like pillars for the face. The recreation of an eyebrow with permanent make-up involves many considerations. Often eyebrows, as well as other facial features, are unsymmetrical. One brow may be over further than the other or higher up than the other. In the Greek language, the work for beauty means symmetry. The main goal with eyebrow recreation or redesigning of any feature, is making the face more beautiful through symmetry.

In order to accomplish this, face shape must be considered. Face shape plays a key role in the placement of one’s arch and the shape of the brow itself. There are roughly eight different face shapes oval, oblong, square, round, diamond, heart,
triangle and pear. Prior to implanting pigment into the skin, the face shape is determined.

Next, eye shape and set is determined. For example, a person with a drooping eye shape would have a different eyebrow shape than an almond shaped eye. Redesigning the eyebrow can also provide the illusion of a non-surgical eye lifting effect.

Color selection is another very important consideration. To determine this, a color test is taken on the inner wrist, which allows the woman’s skin undertones to be revealed. Knowing whether a candidate has warm or cool undertones or golden versus pink undertones will assist in the proper color selections for the making of a perfect brow. During a permanent make-up procedure, eyebrows will be sketched on with a professional brow pencil; the pencil changes color for each person according to the shade their eyebrow color should be. One shape is drawn on a surgical marker is dotted on and then used as a guide during the procedure. A topical anesthetic is applied and after 20 minutes we begin the process that will give you more time every morning, help you to be less self-conscious and in general look and feel better about yourself.

This is achieved through a technique, which is called hairstrokes and it simulates the look of hair. The machine used is similar to a tattoo machine, but is state-of-the art digital equipment, designed for the delicate parts of the face as well as for procedures such as scars and tattoo removal requiring power and precision. Everything used in the procedure is disposable, making the process very clean and sanitary. The perfect brow will not be complete until there is a “perfecting” touch-up four weeks later, but you can be assured that A Nu Yu is emerging along with a more beautiful and confident face.

Article Submitted By:
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Christine studied Permanent Cosmetics with Beau Institute in New Jersey and Boca Ta2 in Florida. In addition to her aesthetics training at Galmar in Connecticut, Atelier Esthetique in New York, and Catherine Hinds in Boston area. Christine also has 22 years of make-up artistry experience with top cosmetic lines such as Lancome, Prescriptives, Chanel, and her current line at A Nu Yu studio-Jane Iredale Mineral Cosmetics.

She has been on NBC 30 news eight times relative to her expertise. Christine is nationally board certified through the American Academy of Micropigmentation, is a board certified, trainer member of the Society of Permanent Cosmetic Professional and a trainer for the Look Good Feel Better Program with the American Cancer Society. Certified in Areola Regpigmentation and trained in Scar Camouflage and dry needling. She is the owner of A Nu Yu Permanent Cosmetic and Aesthetic Care since 2003, which is located at 1100 Boston Post Road, Guilford, Connecticut. For more information, we welcome you to call 203-453-1112 or email us at anuyumedispa@yahoo.com